



Freelance Graphic & Web Designer

Resume

Ari Suardiyanti | ari@chykalophia.com | www.chykalophia.com

Ari Suardiyanti is also known as Chykalophia. After resigning from being graphic designer for one of the famous night club in Bali, she's now a professional freelance designer in graphic and web design with over 3 years of experience.

She's currently working as a freelance graphic designer for her own design studio Chykalophia Graphic Design, the founder and editor for a new graphic design magazine Frespuration! Besides being busy with her design projects, she is also the guest author on 1stwebdesigner.com, Onextrapixel, freelancelogo, and more.

Winner of The Annual Design Awards 2010 for best product packaging design. Other than design, she loves playing with her mac, being photographed, watching movies and listening to alternative rock.

Specialties

- > Communications and Media: *Knowledge of media production, communication, and dissemination techniques and methods.*
- > Design: *Knowledge of design techniques, tools, and principles involved in production.*
- > Fluency of Ideas: *Able to come up with number of ideas about a topic.*
- > Website Design & WordPress Theme
- > Newsletter & Catalogues/Booklet
- > Facebook Page Design
- > Print-Graphic Design
- > Signage & Packaging Design
- > Invitation Set
- > Logo & Brand Identity
- > One Off Projects & Custom Graphic





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Experiences



<http://frespiration.com>

Creative Editor at Frespiration!

January 2010 - Present

- Review and approve artwork(s) submitted by artist(s)/designer(s) to publication production,
- Develop story or content ideas, considering reader or audience appeal,
- Oversee publication production, including artwork, layout, computer typesetting, and publishing, ensuring adherence to deadlines and others.



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<http://chykalophia.com>

Freelance Designer at Chykalophia Graphic Design

September 2009 - Present (3 recommendations attached)

Design graphics and layout to meet specific commercial or promotional needs, such as packaging, displays, print designs or web designs. I work for clients around the globe and also an active writer for design related resources and inspirations.



PT. BALI 66 CITRA PERSADA

<http://bali66.com>

Graphic Designer Assistant at PT. Bali 66 Citra Persada

August 2008 - July 2009 (1 year)

- Developed promotional materials for Bacio Club events and other brother company of PT. Bali 66 Citra Persada's events. Promotional materials may include: Press Releases, Magazine Ads, Posters, Brochures, Flyers, Invitations, Member Card etc,
- Created and updated Bacio monthly booklet for Bacio Club,
- Created monthly/weekly event's invitations as directed.



R.O.L.E. Foundation
Rivers, Oceans, Lands & Ecology

<http://rolefoundation.org>

Graphic Designer Assistant at R.O.L.E. Foundation

May 2008 - July 2008 (3 months)

- Developed promotional materials for R.O.L.E. Foundation's events and promotional materials.

Education



<http://cesl.arizona.edu>

University of Arizona

Short Course, English at CESL U of A (March - May 2009)

Grantee (now alumnae) of IELSP Scholarship Batch V in U of A



<http://isi-dps.ac.id>

Institut Seni Indonesia Denpasar

Bachelor Degree (August 2005 - July 2009)

Graduated and granted as top 5 student of Visual Communication Design Major.



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3 people have recommended Ari

"We first hired Ari to do some design work based on a friend's recommendation. Ari has quickly become our go-to designer for our website, Babyhaven.com. Almost all page layout and website design was created by Ari. We are very pleased with both the quality of work and price we get."


— **Jason Becker**, was Ari's client

"Ari is a extremely diligent and motivated designer. Once you get her eyes set on a project, she will rarely stop until it is finished. She is a perfectionist at heart, so any work she does truly high quality. Her high echelon designer heart allows her to grow with each design and project. Her ideas are very turn key, and have produced extremely high sales for her clients. She gets the work done, and she gets it done fast. You will rarely find a designer as motivated and creative as her."

— **Piotr Krzyzek**, *Co-Founder, Profitka Investments*, was a consultant or contractor to Ari at Chykalophia Graphic Design

"Ari's work is fresh and fun, bringing creativity and energy to all she does. She has a great sense of color and design aesthetics. She would be a valuable asset to any future client."

— **Melissa Kerr-Aquino**, *Freelance Graphic Designer, Karuna Design Co.*, was with another company when working with Ari at Chykalophia Graphic Design

Contact Ari on  | See more reviews on 